

CORRAL

2019-2020 *annual report*



WHAT'S
INSIDE

A Letter From Our Founder • What Makes
CORRAL Unique • CORRAL's First Satellite Campus
Notes From Alumni • The CORRAL Community
COVID-19 • What's Next For CORRAL

Dear Friends,

This year was intended to be one of expansion and growth with the addition of our second farm. But the world had a different agenda, and one that would unearth the deeper issues of our society, including systemic racism and educational gaps. COVID-19 illuminated the racial inequities that made our already important work even more critical.

We help the most vulnerable girls in the highest-risk situations in our community discover that despite what the world has told them thus far, they have a voice worth using and a promising future worth chasing. While we are driven by excellent outcomes, we realized during this pandemic, that CORRAL is more than just success in numbers. We are a home, a rock, and a place of stability for our girls and for their families, especially those who have faced discrimination in every other institution. This fall semester, we have created a homeschool pod for our Riding Academy girls who each spend 40 hours a week with us to ensure they don't slip through the cracks.

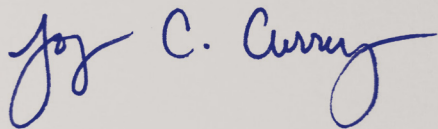
Our God-given work is extremely challenging at times, but God would not have granted our community this dream without the strength and tenacity to achieve it. We hire the best

MISSION

CORRAL is a faith-motivated nonprofit that equips adolescent girls in high-risk situations through a long-term, holistic program of equine therapy and education to prepare each girl and her community with skills, resources, and opportunities so that she can gain access to a bright future.

professionals, implement a measurable and transformational program backed by research-validated frameworks, and engage in the talent, treasure and time of our beloved community. Together, we are the catalysts of change required of our society because we are serving the underserved. And the girls, who are at the center of everything we do, will, in turn, become change-seekers in their communities. This is the intergenerational impact we often refer to. **Thank you** for championing our work and making a visible, lasting difference in the lives of these young women.

Sincerely,



Executive Director & Founder



VISION STATEMENT

Ending the cycle to intergenerational trauma and systemic marginalization in our community

OUR CORE VALUES

*Faith & Choice • Relationships-First & Community •
High Expectations & Accountability • Safety &
Risk-Taking • Innovation & Grit • Grace & Learning*

What Makes **CORRAL** *Unique*

As part of our Family Support Group, guardians made their own goals related to their daughters' emotional growth at CORRAL. This year

76% of our families made significant progress in their goals.



FAMILY
SUPPORT



MENTORSHIP



VOCATIONAL
TRAINING



EQUINE-ASSISTED
PSYCHOTHERAPY
(EAP)



**59 Girls
Served**

LIFE SKILLS



CAREER PREP



ACADEMIC TUTORING



80% of participants increased their GPA
after participating in the Riding Academy.



80% of participants showed growth in their Emotional IQ
after at least four months in the program.



Why EAP? CORRAL uses EAP because it removes the power dynamic of an adult versus child and allows our girls to **focus on their relationships** with their horses.

A Licensed Clinical Mental Health Counselor is an essential piece of ethical EAP practices. Our therapists use a **trauma-focused approach** to building relationships by helping the girls learn and apply new skills with their horses, such as seeking attention healthily, establishing boundaries, and demonstrating assertiveness.



Heather Brewer, Licensed Clinical Mental Health Counselor (LCMHC) at Kildaire Farm. She is a NC Child Treatment Program trained provider in Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) and Structured Psychotherapy for Adolescents Responding to Chronic Stress (SPARCS). Heather has worked in a variety of clinical settings with adolescents and families for over 10 years.

Backed by Research!

A multiyear study by Elizabeth Craig, PhD published in the spring of 2020 by the Western Journal of Communication demonstrates that CORRAL's EAP program successfully cultivates resilience through a relationship-building process that helps adolescents cultivate empowerment, craft normalcy, build new communication networks, and legitimize negative feelings while foregrounding positive action. For a full copy of this study, email eacraig@ncsu.edu.

EAP Cultivates *Resilience*

Together, we are on a ground-breaking journey to provide access to horse-womanship to the most vulnerable girls in our community **at no cost** to them or their families. This industry has been historically racially-exclusive and extremely expensive. Our program is built upon a proven framework that cultivates resilience and deep healing.

A Year IN REVIEW



- **Volunteer Kick-Off** AUGUST 2019
- **CORRAL Expansion** OCTOBER 2019
- **CORRAL Classic** OCTOBER 2019
- **Record-Breaking Annual Giving Campaign** NOVEMBER–DECEMBER 2019
- **Neuse River Campus in the News** FEBRUARY 2020
- **COVID Hits, but CORRAL Continues Virtually** MARCH 2020
- **CORRAL Community “Springs into Prayer”** APRIL 2020
- **Girls Return to the Farm** MAY 2020
- **Dismantling Racism: A Community Dialogue** JUNE 2020



Summer Remediation Program

JUNE–AUGUST 2020

This summer we ran a math and literacy remediation program for our girls who struggled most with virtual learning and risk falling behind. We met with the girls for nine hours each week. Based on baseline and post-program assessments, our girls grew an average of three grade levels in their reading skills. In math, they mastered their multiples for the first time and built confidence in their own problem-solving skills. Knowing the success of this program, we plan to continue this remedial work over the next year.

WE'RE IN IT FOR THE LONG HAUL...



67% of girls (all time)
who graduate from **CORRAL**
go from **FAILING** grades to
matriculating into **COLLEGE!**

"I joined the Riding Academy at CORRAL my junior year of high school. My parents had just divorced and I had moved in with my dad because life at my mom's house was rough. There was abuse going on in the house, and I decided that it was time for me to leave. I was acting out at the time and making poor choices. At first, I did not like CORRAL because I didn't think I needed to work on anything personally. But as I stuck to the program, I learned how to speak up, be confident and become a leader. I learned the importance of education and how to strengthen my relationships. My first real solid relationship was with the horse, Ruth, because she taught me patience, tolerance and assertiveness. During my senior year at CORRAL, I still had a long way to go. I worked super hard and got straight A's first semester. I came to CORRAL extra days just to do work, and all that hard work paid off. I am most excited for what the future holds for me."

Your Support
**MADE OCHLIE'S
JOURNEY
POSSIBLE!**

Ochlie is our newest CORRAL Alumni. **She graduated with a 3.7 GPA and is headed to ECU** this fall where she plans to study dental medicine. We understand how important a graduation celebration is for our girls, so we hosted our own for her!



CORRAL *Riding Academy Alumni*

CELEBRATING A MILESTONE

This year we reached a CORRAL milestone — we have served over 300 young women in the Triangle area between our Join the Herd and Riding Academy programs! That's 300 young women who had the opportunity to learn from our horses, programs, and our loving community. **300 young women whose growth you invested in.**

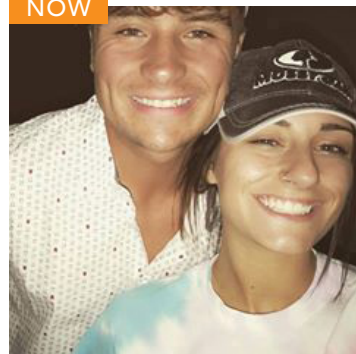
82.3% reported to be currently employed, and

23% of CORRAL alumni are raising children.

Mariah

"My name is Mariah, and I attended CORRAL way back in the day. I just found y'all's Instagram and wanted to let you know that I'm now (almost 24) and I work as a regionally certified phlebotomist and I'm MARRIED to a wonderful man who serves the lord AND our country. Alexander and I are currently stationed at Ft. Campbell, Kentucky. We move to our next duty station at Ft. Carson Colorado in the next couple of weeks. It was great scrolling through y'all's page and taking a walk down memory lane and seeing you continue the amazing services that y'all do there at CORRAL. You guys changed my life and my love for riding is still alive and thriving. There's not a day that goes by that I'm not riding, that I don't feel that connection, spark, love and confidence that I do when I'm doing ground work or in the saddle. You taught me everything I know and I can't thank you enough. Thank you millions."

NOW



THEN



NOW



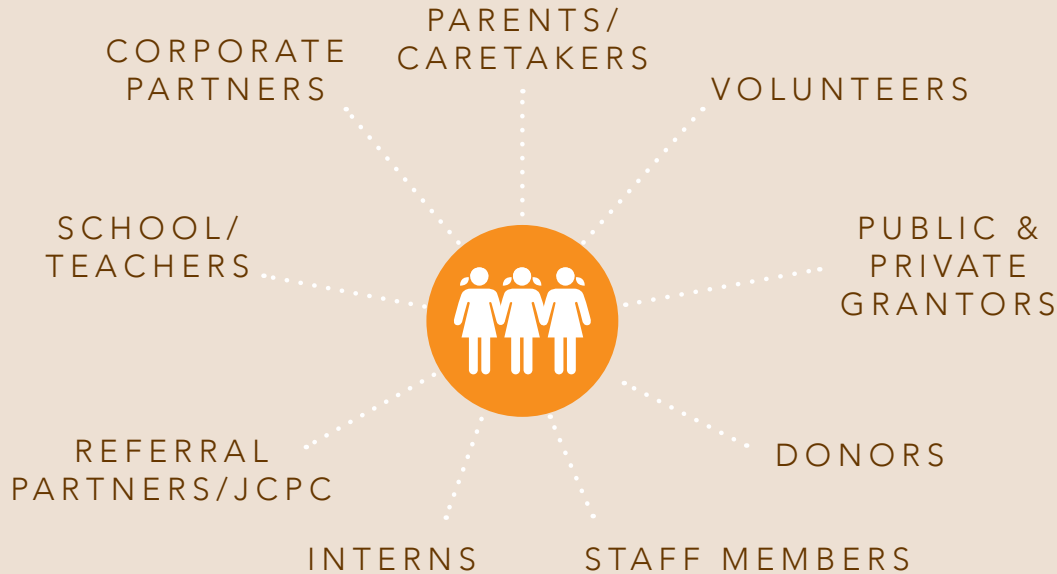
Christina

"Hi this is Christina, I wanted this message to be listened to by the staff of CORRAL and most importantly Mrs. Joy. She mentions at a point that there was "that one person" that was her inspiration. But I wanted to let CORRAL know that on behalf of all the girls that "one person" is CORRAL. For many of us including myself. I believe this message is important and while you all are hard at work and it may seem that what you do each day might not be helping or impacting in a way you wish it does. Every little action is impactful in ways CORRAL may not be able to understand. But I just wanted to remind you all if anyone hasn't Thank you for the hard work and love you have given and continue to give. CORRAL as a whole is an inspiration and will always be appreciated."

100% of alumni report they **still use the skills they learned** during their time in the program.

52.9% are currently pursuing degrees in post-secondary or post-graduate education.

The **CORRAL** *Community*



BOARD OF DIRECTORS

Jennifer Castillo, Parent of CORRAL Girl and Board Member • Joy Currey, Co-Founder and Executive Director • Robert Currey, Co-Founder and Board Secretary • Tracy Doaks, Board Member • Denise Huska, Board Member • Joe Honeycutt, Board Member • Milo Jasso, Board Member and Board Chair • Tyler Jones, Board Member • Crystal Lee, Board Member • Dan Michel, Board Member • Jeff Moore, Board Member • Dan Pratt, Board Member and Financial Officer

Essential Support from the **CORRAL** *Community*

Our community did amazing things this year! Your resources, expertise, monthly donations, stand-alone gifts, and time allowed us to continue to serve 59 girls throughout the darkest hours. Many of you were volunteers who during the stay-at-home order, showed your love and support by delivering groceries, sewing masks or donating cleaning supplies for our re-opening phases. **Because of you**, we were able to provide extended support to families who lost income due to COVID-19.



239 Volunteers
invested **6,914 hours** to
our mission and ministry, a
contribution of \$175,823!



874 Champions
(volunteers & donors)
supported CORRAL this year.



\$1,050 in
grocery gift cards
\$410 in
gas gift cards

..... *Benefited*



5 food insecure
families
in critical need



Donated
**hotspots
& laptops**

..... *Connected*

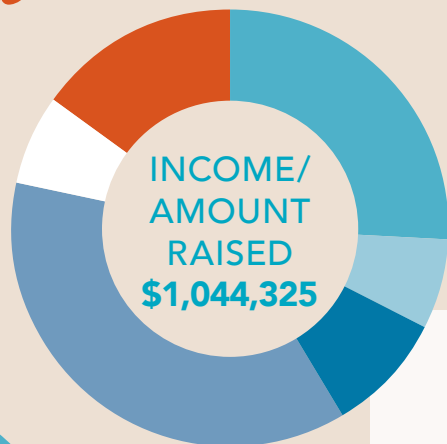


4 families
to technology
closing a digital divide

The Financials

Development Goal
for FY 2019–2020:
\$1.2 MILLION

Amount Raised:
\$1,044,325



FUNDING SOURCES:

\$157,418 (15%)
COVID Emergency
Funding

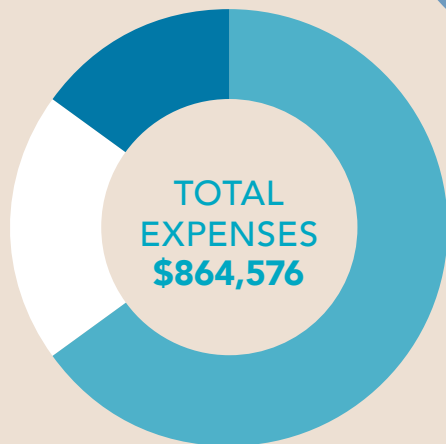
\$274,873 (26%)
Individual Donations

\$58,888 (6.5%)
Corporate Donations

\$94,650 (9%)
Government Grants

\$389,850 (37%)
Foundations & Trusts

\$68,646 (6.5%)
Assets & Other



\$559,579 (65%)
Programming

\$164,656 (20%)
Development

\$140,341 (15%)
Overhead

Development Goal
for FY 2020–2021: **\$950,000**

OPERATING COSTS



\$1,502

Join the Herd
for 1 girl



\$17,484

Riding Academy
for 1 girl



\$4,917

Feeding and
care of 1 horse



415 Returning Donors



548 Total Donors

COVID-19 *Financial Strategy*

1. Reduce expenses drastically, without compromising our workforce
2. Maximize every opportunity to apply for COVID funding to cover essential services
3. Trust God and our community to provide for CORRAL

*"We were blessed to receive enough funds to continue serving the increasing needs of our families, yet still face challenges ahead as we ended our fiscal year with a **\$313,091.64 deficit** of our fundraising goal, excluding emergency COVID funding. This upcoming fiscal year will be our 'building bench strength' year where stability, strength and sustainability in our programming and organization, not growth, guide our goals."*

~ Director of Operations Neyra Toledo-Osorio

Embracing Innovation and Grit

- **It's a marathon, not a sprint:** We focused on making the most of our resources, responding to an increase in the need for our services in a sustainable way and balancing immediate action and proactive decisions.
- **Lead and lead well:** We never stopped caring for our girls and families, but our leadership team ensured that our staff, families, volunteers and champions felt supported and safe.
- **Leaning into expertise:** Our programming team reimagined new ways to deliver our programs, and our leadership team practiced active listening and open communication, which resulted in increased creativity and collaboration.
- **Safety pays off:** By adhering to strict safety standards at the onset of the pandemic, we successfully protected our girls, staff and volunteers from contracting COVID-19. And, our community felt supported during a highly anxious and uneasy period.
- **Communicating effectively and often:** Rather than slipping into the dark in our communications, we embraced our wider community by reaching out with 40+ helpful blog articles, sending programming updates and hosting virtual community series and events.

Partnering with Families

CORRAL's work would be next to impossible without our parents and caretakers! Families often show up at CORRAL as a last resort, having been through the ringer with other organizations and therapies. As their girls move through the CORRAL process, we see a change in our parents too. It is an honor to walk with them during some of the hardest parts of their lives.



THIS YEAR, CARETAKERS RECEIVED:



300+ hours of one-on-one support from our staff



50+ educational pandemic parenting resources, schedules and lesson plans



64 counseling and support calls



"This spring, we realized that if we can help our families access food or technology, we are by default removing barriers to our services for their girls. Our parents began encouraging our girls to participate in our program even more. Their parents love their girls deeply so removing these obstacles freed them to love and advocate for their girls more. As we prepare for the fall programming, we still have a lot of questions, but the parents we were able to support are now looking to us for guidance and willing to work together to ensure their girls are college-bound." ~ Managing Director Lauren Clements

Your gifts *transform* families!

"I can honestly say that CORRAL Riding Academy has been the best gift we have received as a family since Desiree came into our home in August 2018. CORRAL has been a godsend for our daughter's personal and academic development and for our family's growth." ~ Mona



A PATH FORWARD IN UNPRECEDENTED TIMES

High Expectations & Accountability

When schools closed, CORRAL pivoted to all virtual programming in order to keep staff, volunteers, and families safe. We provided math and literacy remediation as well as virtual horse time.

CORRAL provided **455 hours** in total of virtual programming during the stay-at-home order.



71 telehealth (virtual therapy & healthy living) sessions



56 virtual tutoring support sessions



17 peer connection calls



75+ hours of **1-1** equine relationship sessions

WELCOMING CORRAL'S *First Satellite Campus!*



In the fall of 2019, we opened CORRAL's very first satellite in Southeast Raleigh, the *Neuse River Campus*. We are leasing the farm and for now, programming happens in a little red shed that the girls affectionately call "The Mansion." This was a first step towards our 10-year vision of serving 80 girls in the Riding Academy each year in high-need areas.



Katie Zucco was our first new hire at Neuse River. She earned her Master of Social Work from North Carolina State University. She is a Licensed Clinical Social Worker Associate (LCSWA). Katie has experience working with young women in different clinical settings from inpatient and residential to outpatient care. She has experience working with a variety of modalities such as Dialectical Behavior Therapy (DBT) and Cognitive Behavioral Therapy (CBT).

Hurdles To Jump: Getting The Girls Bought Into Their Futures Is Not Always Easy

"Our first Riding Academy girl started in January and had the whole farm to herself most days. Two more girls joined her in February. Despite having high-risk scores with multiple cases of trauma for each girl, they worked hard and looked forward to their Saturday chores on the farm. They began to see our campus as their second home. Then COVID hit on March 14th and changed everything. We quickly saw the girls revert to all their previous coping skills in this stressful time. They didn't have their horses in person anymore to reset and continue building their healthy relationship skills, including conflict management that they had just started learning. Relationships with parents became more strained, there was no structure from school, and they began to engage in risky behaviors. For a couple of girls, drug use became a real and life-threatening concern at this point. They were living through a pandemic AND couldn't see a way out other than self-medication. For the other girls, they started to see this was going to last a long time and started to look for healthy ways to adjust. Katie worked closely with the families of the girls who were struggling to make sure they got connected with the more intensive resources they needed, and they've started healing again. I'm happy to say that our girls made it through the school year after hours of virtual tutoring. And, this summer we have been providing remediation as they prepare for the next school year."

~ Lauren Clements



Captrust Community Foundation invests in CORRAL's *expansion* and *10 year vision!*

"The CAPTRUST Community Foundation chose CORRAL as our annual Charity of Choice recipient in order to advance horse therapy, tutoring and mentorship for young girls. We felt that CORRAL's mission aligned perfectly with ours to enrich the lives of children and believe that their work within the community is transforming the lives of all who participate." ~Tiffany Larew, CAPTRUST Community Foundation President



CORRAL was selected for the 2019 Charity of Choice \$100,000 grant award from the Captrust Community Foundation (CCF), as an investment in growing our Neuse River Campus to full capacity.

During this year-long partnership, the foundation hosted the Bonds Brothers 5K benefit race and visited our Kildaire Farm Campus to participate in equine-assisted learning.



MEET *Cap!*



We named our first horse at the Neuse River Campus after our new partner. Cap's self-assured nature helps the girls feel secure and find their own confidence as they build a relationship with him. He's one of five horses supporting our girls' transformation at the Neuse River Campus!

What's Next For CORRAL

Three-Year Vision

By June of 2022, we will operate both farms at full capacity with continued excellent outcomes that prepare the young women we serve for a thriving future. We hope to plant a third farm within a nurturing community in a high-need area identified by our next CORRAL Fellow. We plan to serve at least 30 girls in the Riding Academy and 40 girls in Join the Herd by June 30th, 2021.



CORRAL RIDING ACADEMY

Kildaire Farm Campus

3620 Kildaire Farm Road, Cary, NC 27518

Neuse River Campus

2436 Neusehill Lane, Raleigh, NC 27610



Will You Embark On This Journey With Us Again?

As COVID-19 continues to affect their lives, we know our families are unequipped and under-resourced. We will continue to support them and have increased our Riding Academy services

by 185 percent to create full-time homeschool pods that include nutritious

meals and equine therapy. Help us restore

access and opportunity to the 70 girls we aim to serve this year, our future leaders. These are the girls who after overcoming multiple odds will feel empowered with the skills they've learned at CORRAL to seek positive change in their communities.

You can support our 20–21 girls with a donation online at <https://corralriding.org/take-action/give> or by mailing a check to 3620 Kildaire Farm Rd., Cary, NC 27518. Thank you for investing in our research-backed and transformational program for the future health, well-being and equity of our community! We're **honored that you're championing this incredible yet difficult work.**

Together, we cannot stand by silently but instead, become the solution and make a difference everyday in our community.



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