



## Social Media Internship - Fall 2023 Kildaire Farm (Cary)

### Who are we?

CORRAL is a non-profit organization that acts as an intervention program for at-risk, adolescent girls in the Triangle Area. Our participants may be “at-risk” due to trauma, neglect, abuse, socioeconomic status, or, more frequently, a combination of these situations. We use a holistic approach including Equine Assisted Psychotherapy, tutoring, mentoring, and vocational training. Our goal is to teach participants how to be in healthy and whole relationships, knowing that this will lead to further transformational healing. The work we do can be hard at times, but the reward of seeing the lives of young women change for the better is what makes it all worth it.

### Who are you?

We are looking for passionate, motivated university juniors or seniors enrolled in a B.S. or B.A. degree program related to the position. The non-profit life can get hectic at times, so we need detail-oriented self-starters that aren't afraid to ask questions and think in innovative ways. As a CORRAL intern, you have strong verbal and written communication skills. You are willing to resolve conflict and make big decisions. You'll thrive in our fun, collaborative space that's filled with supportive people. You'll also possess the ability to work independently with self-direction.

### About the internship

At CORRAL, we don't just give our interns leftover projects. Your time with us will be filled with opportunities to produce meaningful and impactful work. Our interns are exposed to a variety of aspects of running a non-profit and are given organizational ownership over their projects. We value growth as a team and as individuals, so interns will work closely with their managers throughout their time at CORRAL. Interns will also have bi-weekly performance feedback check-ins with their managers to learn and grow as leaders throughout the internship. Interns typically work 20 hours a week, with flexibility within the Monday-Friday 8am-4pm office schedule.

### What you'll do

#### *Social Media*

- Manage CORRAL's Instagram, Facebook & LinkedIn accounts engaging and growing followers
- Assist in gathering appropriate content for all accounts
- Use insights and data analytics to make strategic decisions for CORRAL's social media
- Manage the social media calendar
- Work with graphic designers to create social media content and posts

#### *Events*

- Attend CORRAL's events (some on Saturdays) for social media opportunities

#### *Required Skills*

- Be enthusiastic!
- Ability to adapt CORRAL's voice for different audiences on different platforms
- Hardworking and dedicated outlook
- Strong research skills



- Ability to take direction and absorb information quickly
- Strong communication skills, including exceptional grammar and punctuation

### How to apply

To apply for an internship with CORRAL, email your resume along with a short personal introduction to [jobs@corralriding.org](mailto:jobs@corralriding.org). Please include the position you are applying for in the email subject and copy (cc) the manager, [meredith@corralriding.org](mailto:meredith@corralriding.org)