



Public Relations Internship - Spring 2023 Kildaire Farm (Cary)

Who are we?

CORRAL is a non-profit organization that acts as an intervention program for at-risk, adolescent girls in the Triangle Area. Our participants may be “at-risk” due to trauma, neglect, abuse, socioeconomic status, or, more frequently, a combination of these situations. We use a holistic approach including Equine Assisted Psychotherapy, tutoring, mentoring, and vocational training. Our goal is to teach participants how to be in healthy and whole relationships, knowing that this will lead to further transformational healing. The work we do can be hard at times, but the reward of seeing the lives of young women change for the better is what makes it all worth it.

Who are you?

We are looking for passionate, motivated university juniors or seniors enrolled in a B.S. or B.A. degree program related to the position. The non-profit life can get hectic at times, so we need detail-oriented self-starters that aren't afraid to ask questions and think in innovative ways. As a CORRAL intern, you have strong verbal and written communication skills, including public speaking and interpersonal communications. You are willing to resolve conflict and make big decisions. Although we do serious work at the farm, we don't always take ourselves so seriously. You'll thrive in our fun, collaborative space that's filled with supportive people. While our staff loves to work together and so do you, you also possess the ability to work independently with self-direction.

About the Internship

At CORRAL, we don't just give our interns leftover projects. Your time with us will be filled with opportunities to produce meaningful and impactful work. Our interns are exposed to a variety of aspects of running a non-profit and are given organizational ownership over their projects. We value growth as a team and as individuals, so interns will work closely with their managers throughout their time at CORRAL. Interns will also have bi-weekly performance feedback check-ins with their managers to learn and grow as leaders throughout the internship. Interns typically work 20 hours a week, with flexibility within the Monday-Friday 8am-4pm office schedule. There may be some Saturday events that attendance is required.

What you'll do

Public Relations

- Build long-term relationships with new and current stakeholders
- Write media announcements and press releases
- Provide strategic input and feedback on marketing initiatives
- Building and maintaining media lists and relationships
- Assist social media intern with building relationships on social media

Events

- Assist Marketing Manager in planning and executing CORRAL events
- Market CORRAL's events to meet strategic goals



Required Skills

- Be awesome!
- Ability to multitask and take initiative
- Hardworking and dedicated outlook
- Ability to take direction and absorb information quickly
- Excellent grammar and punctuation skills

How to apply

To apply for an internship with CORRAL, email your resume along with a short personal introduction to jobs@corralriding.org. Please include the position you are applying for in the email subject and copy (cc) the manager, meredith@corralriding.org.