

Accountability & Transparency

CORRAL
RIDING ACADEMY

ANNUAL REPORT
2015-2016 FISCAL YEAR

A MIRACLE YEAR IN REVIEW

RIDING ACADEMY OUTCOMES

3.19
AVERAGE
GPA



ABC

80%
of girls are passing
classes with C's or
better after 1 year
in the program



80%
of juniors and
seniors are taking
honors &
AP courses



85%
of girls are no
longer involved in
risky behaviors after
1 year in the program



91%
of girls
successfully
completed the program

PROGRAM RECAP

68
TOTAL GIRLS SERVED

46
Join the
Herd



22
Riding
Academy



524
new volunteers acquired



678
total volunteers engaged



7,690
hours of service donated

400 hours of direct service provided
to each Riding Academy girl

1,603 total champions
(volunteers & donors) involved

MONEY TALK

AMOUNT RAISED: **\$1,146,440**

Operating Costs

\$696
for 1 girl
to participate
in Join the Herd



\$5,780
for 1 girl to participate
in the Riding Academy
for 1 school year



\$4,219
per year for feeding
and care of each
horse in the program



\$819
per camper
for summer
camp



AMOUNT SPENT: **\$389,592**



693 new donors



1,051 total donors



100% board and staff
financial
participation



243% increase in giving

MILLION DOLLAR MIRACLE

\$1,022,613
RAISED



3 MONTHS

CORRAL'S
MILLION
DOLLAR
Miracle



\$10,000+
average daily
total donated



11
acres of farm
land secured



595
new campaign
donors acquired



860
total donors
engaged



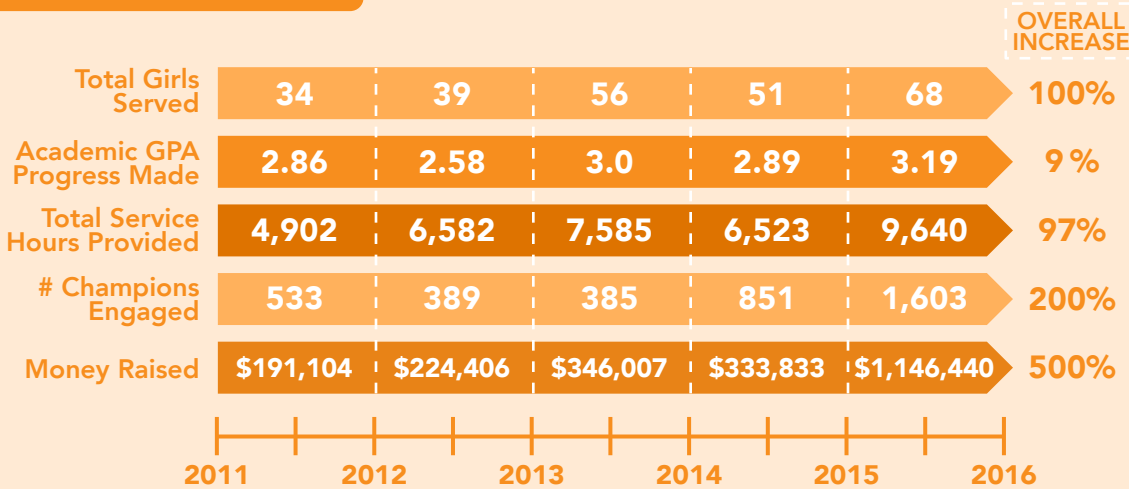
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MEDIA COVERAGE SECURED
ABC 11, WRAL, N&O-Cary News, Walter
Magazine, Cary Citizen, N&O, TWC News 14,
Carolina Country, Carolina Parent, Cary Magazine

Impact Over Time

IT'S WORKING

5 YEARS IN REVIEW



SINCE INCEPTION



164
total girls served



50,000
hours donated



\$2,459,609
dollars raised

LONG-TERM INTERVENTION WORKS

Research from a study performed by Dr. Liz Craig and her research team at NC State University demonstrates that **long-term intervention works!** Furthermore, they've determined that our program provides the following statistically significant results:

When a girl participates in the program

IMPROVED
grades, behavior
and emotional
intelligence

The longer a girl participates in the program

GREATER
improvements

WHERE ARE THEY NOW?



Melissa

ENTERED PROGRAM:
2013

TODAY:
completing high school

DREAM:
to start a program like CORRAL in Massachusetts



Danley

ENTERED PROGRAM:
2011

TODAY:
completing BS at Wake Tech

PASSION:
using all she learned at CORRAL to raise her son



Marilyn

ENTERED PROGRAM:
2013

TODAY:
sophomore at St. Andrews College

MAJOR:
psychology and equine studies

The Future

**WE ASKED. YOU ANSWERED.
WE'RE LISTENING.**

Your input matters. Stay tuned for insights from our first organizational assessment and what we plan to do with them.

243
voices captured

